



Ministry of Trade & Industry of Ethiopia



20 November 2019, Addis Ababa

YES Forum

at World Export Development Forum 2019 Trade and Invest in One Africa



A contribution to





Hear from young entrepreneurs

The YES Forum explores three key pillars (policies, networks, finance) at this unique event on youth entrepreneurship and self-employment. Join the conversation with young entrepreneurs, policymakers, business associations, academia, investors and UN agencies to elevate youth entrepreneurship to the top of the global agenda.

The second edition of the YES Forum is aligned with SheTrades Global and with the World Export Development Forum, delving into pan-African business opportunities and making the most of the African Continental Free Trade Area.

The YES Forum is a contribution to Africa Industrialization Week as well as to the Global Entrepreneurship Week.

YES Forum structure

- Themes: Policies Knowledge, networks, markets, skills Finance
- Approach: Share (Flash plenaries) Learn (Workshops) Innovate (Cutting-edge examples)



Highlights

Young entrepreneurs are drivers of innovation and growth. The YES Forum offers a platform for young entrepreneurs and stakeholders to discuss supportive policies; access to markets, networks, knowledge and skills; and access to finance.

Connect with us at the YES Forum and interact with entrepreneurship experts and innovators alike. Together we will scale up action and impact on youth entrepreneurship.

Networking and learning opportunities

- Pitching competition for young entrepreneurs
- Inspirational interlude with young leaders
- Business-to-Business meetings
- Flash plenaries on best practices
- Workshops
- Innovative approaches in youth entrepreneurship
- Free online learning opportunities with the SME Trade Academy
- Youth Entrepreneurship Declaration endorsed by the African Union



Agenda

Wednesday, 20 November

- 9:00 The Voice of Youth: From Dakar to Addis Keynote Speech
 10:00 Enabling a Business Environment and Engaging Youth in the AfCFTA
 11:30 Workshops Make it here – Migration and Entrepreneurship The Potential of Youth Agripreneurship
 14:00 Entrepreneurship and Growth - Bridging the Skills Gap to Support Private Sector
 14:30 Workshops Youth and Digital Commerce Sports for Development and Youth Economic Inclusiveness
 16:00 Best Practices in Investing in Youth Entrepreneurship
 16:30 Workshops
- Social Entrepreneurship Promoting Social Enterprise Financing Meet the Expert: Speed Workshops for Entrepreneurs
- 17:00 Run by Youth Successful Start-Ups
- 17:30 The Way Forward

Thursday, 21 November

Young Social Entrepreneurs: Pitch Your Ideas

Register and learn more: www.intracen.org/wedf • Email: youthandtrade@intracen.org •

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